



GOVERNMENT OF BERMUDA

Registry General

Trademark Application Advertisements

TRADE MARKS ACT 1974

November 9th, 2018

GOVERNMENT NOTICE NO.: _____

Notice is hereby given that a person who has grounds of Opposition to the registration of any of the Marks advertised herein according to the Classes under the heading "Trademark Applications advertised before Registration", may within two months from the date of this publication, lodge a Notice of Opposition with the Registrar, in writing and in duplicate, accompanied by a fee of \$161 payable either by cheque made payable to the Accountant General, by cash or by Revenue Stamp obtainable at the Office of the Accountant General.

N.B. All trademarks are published under the NICE CLASSIFICATION (Tenth Edition) NCL (10)

Applications for registration in Part A are shown with the Official Number unaccompanied by any Letter. Applications for in Part B are distinguished by the Letter B prefixed to the Official Number.

TRADEMARK APPLICATIONS ADVERTISED BEFORE REGISTRATION

Applications for registration in Part A of the Register

WEWORK

Trade Mark Application No. 56154

Class 35: Advertising; business management; business administration; office functions; providing co-working facilities equipped with private offices, office equipment, mailroom, printing center, receptionist, kitchen, meeting rooms, telecommunications equipment and other office amenities; business information services; incubation services, namely, providing work space containing business equipment and other amenities to emerging, start-up and existing companies;

Business development services; providing office support services; online business networking services;

administering group purchasing programs and other discount programs; business information and research services; arranging and conducting special events, parties, camps, concerts and travel for business, advertising and promotional purposes; job listing services, career placement services, employment services, providing employment information; providing a website facilitating a connection between parties for business startups and entrepreneurship activities, namely, financing with business startup consumers; blogging services, namely, providing blogs and on-line journals;

Business operation of offices and office space; conducting and administering a membership program that enables program participants to obtain access to a variety of goods, services and benefits offered by affiliated providers; providing, conducting and administering membership programs, membership club services, and customer loyalty programs;

Advisory services relating to business management and business operations; business advisory services, consultancy and information; business management and organization consultancy; consumer survey services;

Retail store services connected with a wide range of consumer goods including clothing, footwear, headgear, clothing accessories, bags, handbags, leather goods, backpacks, small leather accessories, wallets, sunglasses and eyeglasses, eyewear, jewelry, watches, hair accessories, cosmetics, toiletries, fragrances, bath products, personal care products, skin care products, home furnishings, stationery, giftware, books, battery chargers for cellular phones, cases for smart phones, covers for smart phones, computer peripheral devices, mouse pads, laptop computers, sleeves for laptops, smart phones, smart watches, USB flash drives, USB cables, USB charging ports, packaged and prepared foods.

Online retail store services connected with a wide range of consumer goods including clothing, footwear, headgear, clothing accessories, bags, handbags, leather goods, backpacks, small leather accessories, wallets, sunglasses and eyeglasses, eyewear, jewelry, watches, hair accessories, cosmetics, toiletries, fragrances, bath products, personal care products, skin care products, home furnishings, stationery, giftware, books, battery chargers for cellular phones, cases for smart phones, covers for smart phones, computer peripheral devices, mouse pads, laptop computers, sleeves for laptops, smart phones, smart watches, USB flash drives, USB cables, USB charging ports, packaged and prepared foods;

Mail order retail services connected with a wide range of consumer goods including clothing, footwear, headgear, clothing accessories, bags, handbags, leather goods, backpacks, small leather accessories, wallets, sunglasses and eyeglasses, eyewear, jewelry, watches, hair accessories, cosmetics, toiletries, fragrances, bath products, personal care products, skin care products, home furnishings, stationery, giftware, books, battery chargers for cellular phones, cases for smart phones, covers for smart phones, computer peripheral devices, mouse pads, laptop computers, sleeves for laptops, smart phones, smart watches, USB flash drives, USB cables, USB charging ports, packaged and prepared foods;

Electronic shopping retail services connected with a wide range of consumer goods including clothing, footwear, headgear, clothing accessories, bags, handbags, leather goods, backpacks, small leather accessories, wallets, sunglasses and eyeglasses, eyewear, jewelry, watches, hair accessories,

cosmetics, toiletries, fragrances, bath products, personal care products, skin care products, home furnishings, stationery, giftware, books, battery chargers for cellular phones, cases for smart phones, covers for smart phones, computer peripheral devices, mouse pads, laptop computers, sleeves for laptops, smart phones, smart watches, USB flash drives, USB cables, USB charging ports, packaged and prepared foods; Administration of consumer loyalty programs; secretarial services; **all included in Class 35.**

WEWORK COMPANIES INC., 115 West 18th Street, New York, New York 10011, United States of America - 06/03/2017. Address for Service is: ImPact Trademark Services LLC, Suite 206, Commerce Building, 54 Reid Street, Hamilton HM12, Bermuda.

CONCIERGEKEY

Trade Mark Application No. 56560

Class 39: Transport; organizing and arranging travel; escorting of travelers; chauffeur services; transportation information; transport reservation; travel reservation; transport of passengers by air; travel arrangement; travel information; managing travel itineraries; providing travel agency services, namely, providing travel reservation services for others, air transportation reservation services for others, vehicle reservation services for others, cruise reservation services for others and vacation reservation services in the nature of coordinating travel arrangements for individuals and groups; booking and arranging of access to airport lounges; airport check-in services; airline check-in services; baggage check-in; limousine services; vehicle reservation services for others; cruise reservation services for others; vacation reservation services; **all included in Class 39.**

To be associated with Mark No. 55862.

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 06/11/2017. Address for Service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

CONCIERGEKEY

Trade Mark Application No. 56561

Class 45: Personal and social services rendered by others to meet the needs of individuals; making personal arrangements and providing personal information to meet the needs of individuals; guard services; escort services; security services; personal shopper services; airline passenger safety services; **all included in Class 45.**

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 06/11/2017. Address for Service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

AADVANTAGE

Trade Mark Application No. 56570

Class 35: Advertising; business management; business administration; office functions; administration of frequent flyer programs; administration of consumer loyalty programs; sales promotion for others; presentation of goods on communication media, for retail purposes; advertising, marketing and promotional services; advertising, marketing and promotional consultancy, advisory and assistance services; management, operation, organization and supervision of customer, incentive, loyalty, discount and promotional schemes; incentive, loyalty, discount and promotional card services;

Club membership subscription services; administration of incentive award programs to promote the sale of the goods and services of others; customer club services, for commercial, promotional and/or advertising purposes; loyalty, incentive, discount, promotional and bonus program services; business assistance, management and administrative services; promoting the goods and services of others over the Internet; provision of an on-line marketplace for buyers and sellers of goods and services;

promoting goods and services by means of loyalty program, discount program, promotional program and an incentive awards program whereby points are earned or awarded for purchases made by members which can then be redeemed for merchandise, services and travel;

Promoting the goods and services of others by means of providing an on-line shopping mall with links to retail web sites of others in the field of books, computers, software, office supplies, consumer electronics, music, sporting and recreational equipment, gifts, gift cards, travel items, apparel, jewelry, health and beauty, toys, travel, home and garden-related items, and general retail merchandise; a loyalty program, a discount program, a promotional program and an incentive awards program whereby points are earned for purchases made via credit cards which can be redeemed for merchandise, services and travel; managing and tracking the transfer and redemption of points that are earned or awarded for purchases made by members; customer incentive loyalty, discount, and reward programs featuring information on and access to special events offered to members; promotion of special events; **all included in Class 35.**

To be associated with Mark Nos.: 31069, 31681, 49644, 55865, 56568, 56572, 56574 and 56576.

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 09/11/2017. Address for Service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

AADVANTAGE

Trade Mark Application No. 56571

Class 36: Banking; insurance; financial affairs; monetary affairs; real estate affairs; issuance of points of value; issuance of award miles of value; issuance of credit cards through a licensee; issuing of tokens of value; issuing of payment gift cards; electronic commerce payment service that enables consumers to use loyalty points, reward points and miles to make online purchases, in whole or in part, of goods and services; electronic commerce payment service that enables consumers to use loyalty points, reward points, and miles; **all included in Class 36.**

To be associated with Mark No. 56166.

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 09/11/2017. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

AADVANTAGE EXECUTIVE PLATINUM

Trade Mark Application No. 56574

DISCLAIMER: The registration of this Mark shall give no right to the exclusive use, separately, of the words "EXECUTIVE" and "PLATINUM".

Class 35: Advertising; business management; business administration; office functions; administration of frequent flyer programs; administration of consumer loyalty programs; sales promotion for others; presentation of goods on communication media, for retail purposes; advertising, marketing and promotional services; advertising, marketing and promotional consultancy, advisory and assistance services; management, operation, organization and supervision of customer, incentive, loyalty, discount and promotional schemes; incentive, loyalty, discount and promotional card services; club membership subscription services; administration of incentive award programs to promote the sale of the goods and services of others;

Customer club services, for commercial, promotional and/or advertising purposes; loyalty, incentive, discount, promotional and bonus program services; business assistance, management and administrative services; promoting the goods and services of others over the Internet; provision of an on-line marketplace for buyers and sellers of goods and services; promoting goods and services by means of loyalty program, discount program, promotional program and an incentive awards program whereby points are earned or awarded for purchases made by members which can then be redeemed for merchandise, services and travel;

Promoting the goods and services of others by means of providing an on-line shopping mall with links to the retail web sites of others in the field of books, computers, software, office supplies, consumer electronics, music, sporting and recreational equipment, gifts, gift cards, travel items, apparel, jewelry, health and beauty, toys, travel, home and garden-related items, and general retail merchandise; a loyalty program, a discount program, a promotional program and an incentive awards program whereby points are earned for purchases made via credit cards which can be redeemed for merchandise, services and travel; managing and tracking the transfer and redemption of points that are earned or awarded for purchases made by members; customer incentive loyalty, discount, and reward programs featuring information on and access to special events offered to members; promotion of special events;
all included in Class 35.

To be associated with Mark Nos.: 31069, 31681, 49644, 55865, 56570, 56572 and 56576.

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 09/11/2017. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

AADVANTAGE EXECUTIVE PLATINUM

Trade Mark Application No. 56575

DISCLAIMER: The registration of this Mark shall give no right to the exclusive use, separately, of the words "EXECUTIVE" and "PLATINUM".

Class 39: Transport; packaging and storage of goods; travel management; travel arrangement; transportation information; vehicle rental; transport reservation; escorting of travelers; booking of seats for travel; travel reservation; transportation logistics; chauffeur services; holiday travel reservation services; travel agency services, namely, making reservations and bookings for air transportation, vehicle transportation, cruises and vacations; transport and travel information; managing travel itineraries; information services relating to travel; booking and arranging of access to airport lounges; ground support passenger handling services; ground support freight handling services provided at airports; cargo unloading services; unloading and repacking services;

Providing information relating to cargo unloading services; air transport of passengers, cargo, and freight; providing travel agency services, namely, providing travel reservation services for others, air transportation reservation services for others, vehicle reservation services for others, cruise reservation services for others and vacation reservation services; providing information in the field of travel; transfer and transit of passengers' luggage; providing information concerning passengers' luggage in transit and delivery; air travel passenger ticketing and check-in services; transportation services, namely, checking of baggage; airport services featuring transit lounge facilities for passengers; booking and providing ancillary travel services, namely seat selection, checked baggage, carry-on baggage, priority security screening, priority boarding, food and beverage, in-flight headphones, upgrades, in-flight entertainment, airport lounge access; **all included in Class 39.**

To be associated with Mark Nos.: 25975, 29453, 31070, 31682, 49645, 55864, 55866, 56573 and 56577.

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 09/11/2017. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.



Trade Mark Application No. 56581

Class 9: Computer software for use in the configuration, operation and monitoring of data supply chain management systems including the acquisition, processing and distribution of structured information and related data; **all included in Class 9.**

To be associated with Mark Nos.: 55307, 56582, 56583, 56585, 56595, 56596, 56597 and 56599.

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 14/11/2017. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.



Trade Mark Application No. 56582

Class 35: Collection, compilation and systemization of data, business data analysis services; provision of business data; commercial information agencies; data processing; data management services, namely, compiling and analyzing information and data for business management and for travel and transportation data management; wholesale services connected with the sale of data and

databases; retail services connected with the sale of data and databases; electronic wholesale services connected with the sale of data and databases; electronic shopping retail services connected with the sale of data and databases; networking for the sale and purchase of data and databases; **all included in Class 35.**

To be associated with Mark Nos.: 56583, 56590, 56595, 56596 and 56597.

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 14/11/2017. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.



Trade Mark Application No. 56583

Class 38: Transmission and distribution of data via a global computer network or the Internet; streaming of real time data; providing operations, maintenance, equipment function data; data casting; electronic transmission of messages and data; providing multiple-user access to data via the Internet in the fields of aviation and transportation; electronic data interchange services; online provision of information from a computer database via the Internet; providing access to computer database relating to the collection, processing, supply and sales of data; **all included in Class 38.**

To be associated with Mark Nos.: 56581, 56582, 56590, 56595, 56596 and 56597.

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 14/11/2017. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P. O. Box HM 1561, Hamilton HM FX, Bermuda.

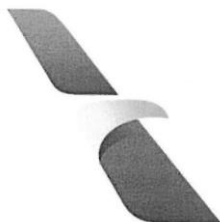


Trade Mark Application No. 56584

Class 39: Provision of travel data; provision of travel information; provision of transportation information; providing flight arrival and departure information; providing an online computer database in the field of travel and transportation data; providing an online computer database in the field of travel and transportation information; physical storage of electronically stored data; **all included in Class 39.**

To be associated with Mark Nos.: 56581, 56591, 56598 and 56599.

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 14/11/2017. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.



Trade Mark Application No. 56587

Class 28: Games, toys and playthings; Scale model airplanes; scale model vehicles; plush toys; dolls, dolls' clothes; playing cards; **all included in Class 28.**

To be associated with Mark No. 56588.

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 14/11/2017. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.



Trade Mark Application No. 56588

Class 35: Advertising; business management; business administration; office functions; administration of frequent flyer programs; administration of consumer loyalty programs; sales promotion for others; presentation of goods on communication media, for retail purposes; Advertising, marketing and promotional services; advertising, marketing and promotional consultancy, advisory and assistance services;

Management, operation, organization and supervision of customer, incentive, loyalty, discount and promotional schemes; incentive, loyalty, discount and promotional card services; club membership subscription services; Administration of incentive award programs to promote the sale of the goods and services of others; Customer club services, for commercial, promotional and/or advertising purposes; loyalty, incentive, discount, promotional and bonus program services; business assistance, management and administrative services; Promoting the goods and services of others over the Internet; provision of an on-line marketplace for buyers and sellers of goods and services; business management advice and assistance; business management organization consultancy; office machines and equipment rental; company office secretarial services; office support staff;

Promoting goods and services by means of loyalty program, discount program, promotional program and an incentive awards program whereby points are earned or awarded for purchases made by members which can then be redeemed for merchandise, services and travel; promoting the goods and services of others by means of providing an on-line shopping mall with links to the retail web sites of others in the field of books, computers, software, office supplies, consumer electronics, music, sporting and recreational equipment, gifts, gift cards, travel items, apparel, jewelry, health and beauty, toys, travel, home and garden-related items, and general retail merchandise;

A loyalty program, a discount program, a promotional program and an incentive awards program whereby points are earned for purchases made via credit cards which can be redeemed for merchandise, services and travel; managing and tracking the transfer and redemption of points that

are earned or awarded for purchases made by members; provision of clerical and secretarial services; providing facilities, office machines and equipment for conducting business, meetings, and conferences; providing professional support staff to assist in the conducting of office business, meetings and conferences; **all included in Class 35.**

To be associated with Mark Nos.: 52302, 53189, 55307 and 56587.

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 14/11/2017. Address for service: is Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

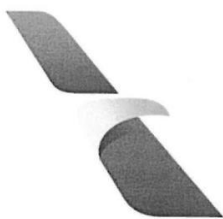


Trade Mark Application No. 56589

Class 36: Banking; real estate affairs; financial affairs; monetary affairs; issuance of credit cards through a licensee; issuing of tokens of value; issuing of payment gift cards; aircraft financing; valuation services; **all included in Class 36.**

To be associated with Mark No. 56168.

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 14/11/2017. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

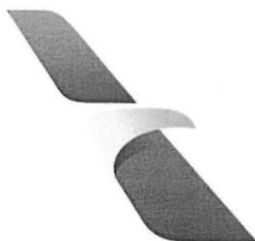


Trade Mark Application No. 56590

Class 38: Telecommunications; providing access to databases; Internet access services; **all included in Class 38.**

To be associated with Mark Nos.: 56583 and 56597.

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 14/11/2017. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.



Trade Mark Application No. 56591

Class 39: Transport; packaging and storage of goods; travel management; travel arrangement; travel reservation; transportation information; transport reservation; escorting of travelers; booking of seats for travel; car parking; vehicle rental; garage rental; chauffeur services; transportation logistics; aircraft rental; guarded transport of valuables; holiday travel reservation services; travel agency services, namely, making reservations and bookings for air transportation, vehicle transportation, cruises and vacations;

Transport and travel information; managing travel itineraries; air transport of passengers, cargo, and freight; Information services relating to travel; booking and arranging of access to airport lounges; ground support passenger handling services; ground support freight handling services provided at airports; cargo unloading services; unloading and repacking services; providing information relating to cargo unloading services; air transport of passengers, cargo, and freight;

Providing travel agency services, namely, providing travel reservation services for others, air transportation reservation services for others, vehicle reservation services for others, cruise reservation services for others and vacation reservation services; providing information in the field of travel; ground support services in the field of air transportation, namely, marking, sorting, loading, unloading, transfer, and transit of cargo and passengers' luggage;

Providing information concerning cargo and passengers' luggage in transit and delivery; air travel passenger ticketing and check-in services; airport ramp services; transporting aircraft at airport; providing aircraft parking and storage; aircraft towing; transportation services, namely, checking of baggage;

Airport services featuring transit lounge facilities for passengers; booking and providing ancillary travel services, namely seat selection, checked baggage, carry-on baggage, priority security screening, priority boarding, food and beverage, in-flight headphones, upgrades, in-flight entertainment, airport lounge access; air passenger wheel-chair services at airport; leasing of aircraft; leasing of components of aircraft; leasing of aircraft engines; transporting of aircraft engines for others; **all included in Class 39.**

To be associated with Mark Nos.: 56584 and 56598.

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 14/11/2017. Address for service: is Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.



Trade Mark Application No. 56593

Class 43: Services for providing food and drink; temporary accommodation; providing lounge facilities; providing accommodation reservation services; bar services; bistro services; café services, catering; coffee shop services; providing event facilities and temporary office and meeting facilities; restaurant services; snack bar services; club services for the provision of food and drink; providing conference rooms; provision of conference facilities; rental of conference rooms; private members drinking and dining club services; travel agency services for booking restaurants and hotels; customer club services for commercial, promotional and/or advertising purposes; hotel services; providing conference rooms; food and drink catering; café services; restaurant services; bar services; providing conference room facilities; providing lounge facilities; providing hotel reservation and coordination services for others; hotel services; **all included in Class 43.**

To be associated with Mark No: 56165

AMERICAN AIRLINES, INC., 4333 Amon Carter Blvd., Fort Worth, Texas 76155, United States of America - 14/11/2017. Address for service: is Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.



Trade Mark Application No. 56637

The Mark is limited to the colours Blue: Pantone 7710C and Black as shown on the Trade Mark Application.

Class 35: Business efficiency expert services and business information; business management and organization consultancy; administrative assistance in the editing of bids; administrative assistance in managing calls for tender; administrative assistance in analysing responses from suppliers; opinion polling; business inquiries; business research; business management; business administration; office functions; economic forecasting; market research; management of business projects [for others]; accounting; document reproduction; employment agencies; business information and enquiries provided by consultants operating in call centres via telephone, electronic means and fax; data search in computer files for others; transcription of communications; collection and systematic ordering of data in a central file; secretarial services and in particular telephone switchboard services; computerized file management; processing of data, signals, images and information processed by computers; creation of a photo library, namely collection, compilation and systematic ordering of images in a central file;

Advertising in relation to the operation and management of hotel establishments; point-of-sale advertising; distribution of prospectuses, samples and advertising articles; promotion and publicity; dissemination of advertisements and advertising matter; publication of publicity texts; dissemination of information or messages for advertising purposes by telephone, computer terminals or the press; rental of advertising space; publicity columns preparation; sales promotion for others; consultancy relating to marketing, advertising and business communication; preparation or assistance in the preparation of marketing plans, marketing strategies; communications agencies (public relations), commercial information agencies;

Consultancy relating to graphic communication (advertising); rental of office machines and equipment; updating of advertising material; advertising by mail order; radio advertising; television advertising; organization of exhibitions for commercial or advertising purposes; organization of exhibitions for commercial purposes; publicity material rental; retail services connected with the sale of clothing, lighters, travelling bags of leather, pocket wallets of leather; purses of leather, key cases

of leather, umbrellas, glasses, bath towels, dressing gowns, golf balls, computer accessories, tableware articles, other than knives, forks and spoons, mattresses, beds, bed linen; administrative consultancy relating to organization in the field of financial products for employees and shareholders;

Business management of hotels; business management assistance and consultancy in business management and organization, in the field of environmental protection and sustainable development; studies, information and consultancy in the field of improvement of and compliance of working conditions, namely consultancy in relation to worker matters and human resources management; office functions for establishing, promoting, advancing, co-ordinating and supervising community services and for promoting and facilitating culture, work integration and mutual humanitarian assistance; management of real estate affairs and real estate business management, including management of hotels, motels, hotel complexes, apartments and hotel residences;

Business consultancy and providing of business information, business promotion in all forms and on all kinds of media, including via a computer communications network (the internet or an intranet), and in particular by providing privileged user cards; organization and management of business customer loyalty operations in particular by means of loyalty cards; worker management auditing; administrative management and business management of socio-educational, cultural or humanitarian programmes;

Business or administrative management of the reality and quality of services rendered to others; business consulting services in the field of travel and travel planning; providing airfare and hotel rate comparison information; business management and organization consultancy in relation to franchises; marketing and communications (marketing); business information and reports relating to franchises; project studies in relation to marketing; consultancy and assistance in the management and organization of business affairs within a franchise network;

Services of a franchiser, namely business and industrial operation and management assistance; commercial operation of hotel complexes, motels, holiday homes, restaurants, cafeterias, tea rooms, bars (except clubs); organization of competitions for commercial or advertising purposes and for employee motivation, including via a data communication network (Internet or intranet); **all included in Class 35.**

To be associated with Mark No. 56736.

ACCOR, 82 rue Henri Farman, 92130 Issy-les-Moulineaux, France - 11/12/2017. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 56638

DISCLAIMER: Registration of this Mark shall give no right to the exclusive use of the word "INVEST".

The Mark is also limited to the colours Blue "Pantone 7710C and Black as shown on the Trade Mark Application.

Class 36: Financial affairs; monetary affairs; insurance; real estate affairs; real-estate valuations; financing and funding services; financial analysis; mutual funds and capital investments; financial consulting; evaluation (financial -) [insurance, banking, real estate]; fund investment services; stockbroking agency services; mutual funds; capital investments to assist in the setting up of new companies; management of real estate and accommodation, including hotels, motels, hotel complexes and apartment hotels; accommodation bureaux (apartments), accommodation and lodging management, real estate hire-purchase financing; rental of apartments, studios and rooms; financial services relating to the holding of loyalty cards; loyalty card payment services;

Financial services relating to the holding of promotional loyalty coupons; payment services by loyalty promotional coupons; issuing and financial management of means of payment, in particular purchasing vouchers; issuing of travellers' cheques and tokens of value; provident fund services; issuing of travellers' cheques or credit cards;

Charitable fund raising; managing and monitoring of charitable funds; organization of collections; organization of fund raising activities and events; philanthropic services concerning monetary donations; financial services, namely, providing funding for educational scholarships, fellowships and humanitarian grants, providing funding for educational, humanitarian, cultural and/or intercultural exchange programs; financing for people in difficulty; online charitable fund raising services; arranging of payment for providing gifts and goods or services of all kinds by the issuing, distribution and reimbursement of vouchers, coupons, counterfoils, prepaid, debit or credit cards or any other means of payment, in particular via a computer network; **all included in Class 36.**

To be associated with Mark No: 56737.

ACCOR, 82 rue Henri Farman, 92130 Issy-les-Moulineaux, France - 11/12/2017. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 56639

The Mark is limited to the colours Blue: Pantone 7710C and Black as shown on the Trade Mark Application.

Class 43: Hotel services; providing of food and drink; temporary accommodation; hotels; cafeterias; tea rooms; bars (other than clubs); travel agencies, namely booking hotel rooms for travellers and temporary lodgings; travel agency services, namely, bookings of restaurants and meals; providing information relating to hotels, temporary accommodation and restaurants; butler services, namely serving food and drinks for guests; reservation, rental and hiring of conference and meeting halls, rooms and spaces; reservation, loan and rental of rooms, halls and spaces for seminars, banquets, cocktails and receptions; consultancy (non-business) in the fields of hotels and restaurants; **all included in Class 43.**

To be associated with Mark No. 56738.

ACCOR, 82 rue Henri Farman, 92130 Issy-les-Moulineaux, France - 11/12/2017. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 56653

Disclaimer: Registration of this mark shall give no right to the exclusive use of the words "FUEL" and "TECHNOLOGY".

Class 4: Motor fuels, namely gasoline and diesel fuels; **all included in Class 4.**

EXXON MOBIL CORPORATION, 5959 Las Colinas Boulevard, Irving, Texas 75039, United States of America - 20/12/2017. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.

CHOO

Trade Mark Application No. 56720

Class 25: Clothing, footwear and headgear; scarves; gloves; hats; belts; swimming hats; raincoats; hosiery; sashes for wear; wedding dresses; fur stoles, stoles of imitation fur, fur muffs, muffs of imitation fur, ear muffs, fur hats, hats of imitation fur, fur coats, coats of imitation fur; kaftans; swimwear; underclothing; outer clothing; **all included in Class 25.**

To be associated with Mark Nos.: 42263, 51749 and 51753.

J. CHOO LIMITED, 10 Howick Place, London SW1P 1GW, United Kingdom - 02/02/2018.
Address for service is: **Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.**

CHOO

Trade Mark Application No. 56721

Class 35: Advertising and marketing services; sales promotion for others; procurement services for others; retail services connected with soaps, bath gel, shower gel, perfumery, fragrances, eau de toilette, colognes, aftershave, perfumes in solid form, cosmetics, make up preparations, essential oils, body oils, body lotion, body cream, hair lotions, hair conditioners, foot lotions, bath preparations not for medical purposes, balms not for medical purposes, nail care preparations, nail varnish, nail polish, nail varnish and nail polish removing preparations, talcum powder, sunscreen preparations, sun-tanning preparations, pumice stone, emery, dentifrices, shoe cream, shoe polish, shoe wax, cleaning and polishing preparations, including cleaning and polishing preparations for leather, footwear, handbags, sunglasses, room fragrance, room fragrancing preparations, small items of metal hardware, buckles, money clips of common metals, metal name plaques, key rings, key

chains, closures of metal, fastenings of metal, metal fittings for leather goods, footwear, clothing, badges, tags, ferrules, rivets of non-precious metal, hinges, hooks, chains, padlocks, locks, keys, locks of metal for bags, ornaments, figurines and works of art of common metal boxes, casks and chests of common metal, chains for pets, eyewear, sunglasses, spectacles, sunglasses and spectacles cases and frames, optical frames, pouches and bags adapted to carry sunglasses and spectacles, laptop cases, laptop bags, mobile phone cases, mobile phone straps, encoded bank cards, encoded loyalty cards, bags adapted for electrical apparatus and instruments, bags adapted for mobile phones, bags adapted for laptops, bags adapted for PDAs, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, pre-recorded CDs, CD-ROMs, tapes and discs, protective footwear, electronic publications (downloadable), software applications (Apps), mouse mats, electronic tags for goods, precious metals and their alloys and goods in precious metals or coated therewith, jewellery, costume jewellery, earrings, arm cuffs (jewellery), wrist bands (jewellery), jewellery made of leather, key rings (trinkets or fobs), key fobs, trinkets of metal, key fobs of leather or imitations of leather incorporating key rings, horological and chronometric instruments, watches, bracelets and straps for watches, cases adapted to contain watches, jewellery boxes, boxes of precious metals, tie clips, cuff links, shoe ornaments and handbag ornaments of precious metal, buckles of precious metal, printed matter, stationery, photographs, posters, pictures, prints, books, magazines, brochures, catalogues, periodicals, booklets, calendars, paper, cardboard, greetings cards, instructional and teaching material (except apparatus), plastic materials for packaging, paper or plastic bags, boxes of cardboard, gift paper, wrapping paper, pens, pencils, notebooks, writing pads, pencil boxes, document folders, business card holders, passport holders, passport cases, cheque book holders, cases and covers, gift vouchers, vouchers of value, leather and imitations of leather, and goods made of these materials and handbags, travelling bags, weekend bags, trunks, trunks for storing shoes, purses, wallets, clutch bags, travel wallets, luggage tags, luggage label holders, cosmetic bags, make-up bags, vanity bags, vanity cases not fitted, pouches, cases, bags, shoe bags, cloth bags, backpacks, garment bags, beach bags, briefcases, suitcases, attaché cases, cases of leather or leather board, key cases, key bags, key holders, card cases, card holders, credit card holders, debit card holders, bank card holders, business card cases, document cases, hat boxes, parasols, umbrellas, walking sticks, laces (leather), leashes, collars and leads for animals, garments and clothing for pets, pet food in the form of chews, dog biscuits, edible chews for animals, clothing, footwear, headgear, scarves, gloves, hats, swimming hats, belts, raincoats, hosiery, sashes for wear, wedding dresses, fur stoles, fake fur stoles, fur muffs, fake fur muffs, fur hats, fake fur hats, fur coats,

fake fur hats, kaftans, swimwear, toys for pets, exercise machines, exercise bicycles, treadmills, gloves adapted for sport, bags adapted for sports equipment, boots and shoes adapted for sport, skateboards, body boards, surfboards, and parts and fittings for all the aforesaid goods; advice and assistance in the selection of goods, shoppers' guide information; **all included in Class 35.**

To be associated with Mark Nos.: 42259, 42260, 42261, 42263, 51746, 51747, 51748, 51749, 51750, 51751, 51752, 51753, 56717, 56718, 56719, 56720, 56722, 56723, 56724 and 56725.

J. CHOO LIMITED, 10 Howick Place, London SW1P 1GW, United Kingdom - 02/02/2018.
Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.

JIMMY CHOO

Trade Mark Application No. 56725

Class 35: Advertising and marketing services; sales promotion for others; procurement services for others; retail services connected with soaps, bath gel, shower gel, perfumery, fragrances, eau de toilette, colognes, aftershave, perfumes in solid form, cosmetics, make up preparations, essential oils, body oils, body lotion, body cream, hair lotions, hair conditioners, foot lotions, bath preparations not for medical purposes, balms not for medical purposes, nail care preparations, nail varnish, nail polish, nail varnish and nail polish removing preparations, talcum powder, sunscreen preparations, sun-tanning preparations, pumice stone, emery, dentifrices, shoe cream, shoe polish, shoe wax, cleaning and polishing preparations, including cleaning and polishing preparations for leather, footwear, handbags, sunglasses, room fragrance, room fragrancing preparations, small items of metal hardware, buckles, money clips of common metals, metal name plaques, key rings, key chains, closures of metal, fastenings of metal, metal fittings for leather goods, footwear, clothing, badges, tags, ferrules, rivets of non-precious metal, hinges, hooks, chains, padlocks, locks, keys, locks of metal for bags, ornaments, figurines and works of art of common metal boxes, casks and chests of common metal, chains for pets, eyewear, sunglasses, spectacles, sunglasses and spectacles cases and frames, optical frames, pouches and bags adapted to carry sunglasses and spectacles, laptop cases, laptop bags, mobile phone cases, mobile phone straps, encoded bank cards, encoded loyalty cards, bags adapted for electrical apparatus and instruments, bags adapted for mobile phones, bags adapted for laptops, bags adapted for PDAs, apparatus for recording,

transmission or reproduction of sound or images, magnetic data carriers, recording discs, pre-recorded CDs, CD-ROMs, tapes and discs, protective footwear, electronic publications (downloadable), software applications (Apps), mouse mats, electronic tags for goods, precious metals and their alloys and goods in precious metals or coated therewith, jewellery, costume jewellery, earrings, arm cuffs (jewellery), wrist bands (jewellery), jewellery made of leather, key rings (trinkets or fobs), key fobs, trinkets of metal, key fobs of leather or imitations of leather incorporating key rings, horological and chronometric instruments, watches, bracelets and straps for watches, cases adapted to contain watches, jewellery boxes, boxes of precious metals, tie clips, cuff links, shoe ornaments and handbag ornaments of precious metal, buckles of precious metal, printed matter, stationery, photographs, posters, pictures, prints, books, magazines, brochures, catalogues, periodicals, booklets, calendars, paper, cardboard, greetings cards, instructional and teaching material (except, apparatus), plastic materials for packaging, paper or plastic bags, boxes of cardboard, gift paper, wrapping paper, pens, pencils, notebooks, writing pads, pencil boxes, document folders, business card holders, passport holders, passport cases, cheque book holders, cases and covers, gift vouchers, vouchers of value, leather and imitations of leather, and goods made of these materials and handbags, travelling bags, weekend bags, trunks, trunks for storing shoes, purses, wallets, clutch bags, travel wallets, luggage tags, luggage label holders, cosmetic bags, make-up bags, vanity bags, vanity cases not fitted, pouches, cases, bags, shoe bags, cloth bags, backpacks, garment bags, beach bags, briefcases, suitcases, attaché cases, cases of leather or leather board, key cases, key bags, key holders, card cases, card holders, credit card holders, debit card holders, bank card holders, business card cases, document cases, hat boxes, parasols, umbrellas, walking sticks, laces (leather), leashes, collars and leads for animals, garments and clothing for pets, pet food in the form of chews, dog biscuits, edible chews for animals, clothing, footwear, headgear, scarves, gloves, hats, swimming hats, belts, raincoats, hosiery, sashes for wear, wedding dresses, fur stoles, fake fur stoles, fur muffs, fake fur muffs, fur hats, fake fur hats, fur coats, fake fur hats, kaftans, swimwear, toys for pets, exercise machines, exercise bicycles, treadmills, gloves adapted for sport, bags adapted for sports equipment, boots and shoes adapted for sport, skateboards, body boards, surfboards, and parts and fittings for all the aforesaid goods; advice and assistance in the selection of goods; shoppers' guide information; **all included in Class 35.**

To be associated with Mark Nos.: 42259, 42260, 42261, 42263, 51746, 51747, 51748, 51749, 51750, 51751, 51752, 51753, 56717, 56718, 56719, 56720, 56721, 56722, 56723 and 56724.

**J. CHOO LIMITED, 10 Howick Place, London SW1P 1GW, United Kingdom - 02/02/2018.
Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.**



Trade Mark Application No. 56736

DISCLAIMER: Registration of this Mark shall give no right to the exclusive use of the word "Hotel".

This Mark is also limited to the colours Honey: Pantone 7550 C, and Blue: Pantone Yellow 7546C, as shown on the Trade Mark Application.

Class 35: Business efficiency expert services and business information; business management and organization consultancy; administrative assistance in the editing of bids; administrative assistance in managing calls for tender; administrative assistance in analysing responses from suppliers; opinion polling; business inquiries; business research; business management; business administration; office functions; economic forecasting; market research; management of business projects [for others]; business information and enquiries provided by consultants operating in call centres via telephone, electronic means and fax; computerized file management; processing of data, signals, images and information processed by computers;

Advertising in relation to the operation and management of hotel establishments; point-of-sale advertising; distribution of prospectuses, samples and advertising articles; promotion and publicity; dissemination of advertisements and advertising matter; publication of publicity texts; dissemination of information or messages for advertising purposes by telephone, computer terminals or the press; rental of advertising space; publicity columns preparation; sales promotion for others; consultancy relating to marketing, advertising and business communication; preparation or assistance in the preparation of marketing plans, marketing strategies; communications agencies (public relations), commercial information agencies;

Consultancy relating to graphic communication (advertising); advertising by mail order; radio advertising; television advertising; organization of exhibitions for commercial or advertising purposes; organization of exhibitions for commercial purposes; publicity material rental; business management of hotels; management of real estate affairs and real estate business management, including management of hotels, motels, hotel complexes, apartments and hotel residences; business consultancy and providing of business information, business promotion in all forms and on all kinds of media, including via a computer communications network (the Internet or an intranet), and in

particular by providing privileged user cards; organization and management of business customer loyalty operations in particular by means of loyalty cards; business or administrative management of the reality and quality of services rendered to others; business consulting services in the field of travel and travel planning; providing airfare and hotel rate comparison information; business management and organization consultancy in relation to franchises;

Marketing and communications (marketing); business information and reports relating to franchises; project studies in relation to marketing; consultancy and assistance in the management and organization of business affairs within a franchise network; services of a franchiser, namely business and industrial operation and management assistance; commercial operation of hotel complexes, motels, holiday homes, restaurants, cafeterias, tea rooms, bars (except clubs); **all included in Class 35.**

To be associated with Mark No. 56637.

ACCOR, 82 rue Henri Farman, 92130 Issy-les-Moulineaux, France - 16/02/2018. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 56737

DISCLAIMER: Registration of this Mark shall give no right to the exclusive use of the words "Hotel" an "Invest".

This Mark is also limited to the colours Honey: Pantone 7550C and Blue: Pantone 7546C, as shown on the Trade Mark Application.

CLASS 36: Financial affairs; monetary affairs; insurance; real estate affairs; real-estate valuations; financing and funding services; financial analysis; mutual funds and capital investments; financial consulting; evaluation (financial -) [insurance, banking, real estate]; fund investment services; stockbroking agency services; mutual funds; capital investments to assist in the setting up of new companies; management of real estate and accommodation, including hotels, motels, hotel

complexes and apartment hotels; accommodation bureaux (apartments), accommodation and lodging management, real estate hire-purchase financing; rental of apartments, studios and rooms; financial services relating to the holding of loyalty cards; loyalty card payment services;

Financial services relating to the holding of promotional loyalty coupons; payment services by loyalty promotional coupons; issuing and financial management of means of payment, in particular purchasing vouchers; issuing of travellers' cheques and tokens of value; provident fund services; issuing of travellers' cheques or credit cards;

Charitable fund raising; managing and monitoring of charitable funds; organization of collections; organisation of fund raising activities and events; philanthropic services concerning monetary donations; financial services, namely, providing funding for educational scholarships, fellowships and humanitarian grants, providing funding for educational, humanitarian, cultural and/or intercultural exchange programs; financing for people in difficulty; online charitable fund raising services; arranging of payment for providing gifts and goods or services of all kinds by the issuing, distribution and reimbursement of vouchers, coupons, counterfoils, prepaid, debit or credit cards or any other means of payment, in particular via a computer network; **all included in Class 36.**

To be associated with Mark No. 56638.

ACCOR, 82 rue Henri Farman, 92130 Issy-les-Moulineaux, France - 16/02/2018. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 56738

Disclaimer: Registration of this mark shall give no right to the exclusive use of the word "Hotel".

This Mark is also limited to the colours Honey: Pantone 7550C, and Blue: Pantone 7546C as shown on the Trade Mark Application.

Class 43: Hotel services; providing of food and drink; temporary accommodation; hotels; cafeterias; tea rooms; bars (other than clubs); travel agencies, namely booking hotel rooms for travellers and temporary lodgings; travel agency services, namely, bookings of restaurants and meals; providing

information relating to hotels, temporary accommodation and restaurants; butler services, namely serving food and drinks for guests; reservation, rental and hiring of conference and meeting halls, rooms and spaces; reservation, loan and rental of rooms, halls and spaces for seminars, banquets, cocktails and receptions; consultancy (non-business) in the fields of hotels and restaurants; **all included in Class 43.**

To be associated with Mark No. 56639.

ACCOR, 82 rue Henri Farman, 92130 Issy-les-Moulineaux, France - 16/02/2018. Address for service is: **Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**



Trade Mark Application No. 56793

DISCLAIMER: Registration of this Mark shall give no right to the exclusive use of the word "Rewards".

Class 36: Financial services, namely banking, credit card services, debit card services, charge card services, pre-paid card services offered through cards with stored value, electronic credit and debit transactions, bill payment and presentment services, cash disbursement, check verification, check cashing, deposit access and automated teller machine services, transaction authorization and settlement services, transaction reconciliation, cash management, consolidated funds settlement, consolidated dispute processing, data repository and client profile information services, and related switching, gateway, settlement/reconciliation, and funds movement services in the field of payment cards, electronic payment processing services, payment transaction authentication and verification services, value exchange services, namely, secure electronic cash transactions and electronic cash transmissions, over public computer networks to facilitate electronic commerce, electronic funds transfer, providing financial information, namely credit and debit card data and reports, electronic funds transfer and currency exchange services, financial assessment and risk management services for others in the field of consumer credit;

Dissemination of financial information via a global computer network, financial information rendered by computer by means of a secure information computer network and advisory services regarding all of the foregoing services; the provision of financial services for the support of retail services provided through mobile telecommunications means, namely, payment services through wireless devices; the provision of financial services for the support of retail services provided on-line, through electronic networks;

Financial analysis and consultation; insurance services; financial affairs; monetary affairs; financial services; banking; credit services; providing credit card, debit card, charge card and stored value prepaid card services; banking, payment cards, namely, credit, debit and charge cards, cash disbursement, stored valued deposit access services; bill payment services; credit card, debit card, charge card, pre-paid card and stored value card services; cheque verification and cheque cashing services; automated teller machine services; processing of financial transactions both on-line via a computer database or via telecommunications and at point of sale; processing services for financial transactions by card holders via automatic teller machines;

The provision of balance details, deposits and withdrawals of money to card holders via automatic teller machines; financial settlement and financial authorisation services in connection with the processing of financial payment transactions; travel insurance services; issuing and redemption of travellers cheques and travel vouchers; payer authentication services; verification of financial information; maintenance of financial records; electronic funds transfer and currency exchange services; remote payment services; stored value electronic purse services; providing electronic funds and currency transfer services; electronic payments services; prepaid telephone calling card services; cash disbursement services; transaction authorisation and settlement services; provision of debit and credit services by means of radio frequency identification devices (transponders); provision of debit and credit services by means of communication and telecommunication devices;

Cheque verification services; issuing and redemption services all relating to travellers cheques and travel vouchers; processing of credit and debit transactions by telephone and telecommunication link; the provision of financial services for the support of retail services provided online, through networks or other electronic means using electronically digitised information; value exchange services, namely, the secure exchange of value, including electronic cash, over computer networks accessible by means of smartcards; bill payment services provided through a website; on-line banking; financial services provided over the telephone and by means of a global computer network or the Internet; provision of financial services by means of a global computer network or the Internet; real estate

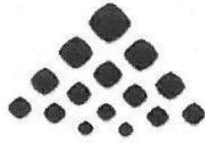
services; real estate property services; real estate valuations; real estate investment management; real estate investment services; real estate insurance services; insurance for property owners; insurance services relating to property;

Real estate financing; real estate brokerage; real estate appraisals; real estate agency services; evaluation of real estate; real estate administration; administration of financial affairs relating to real estate; provision of real estate loans; financing services relating to real estate development; financial brokerage services for real estate; financial services relating to real estate property and buildings; financial services for the purchase of real estate; arranging of loan agreements secured on real estate; arranging of shared ownership of real estate; arranging the provision of finance for real estate purchase; assisting in the acquisition of and interests in real estate; capital investment in real estate; commercial property investment services; financial services relating to the acquisition of property; financial services relating to the sale of property; financial valuation of freehold property; financial valuation of leasehold property; arranging letting of real estate; arranging of leases of real estate; leasing of property; leasing of real estate property; leasing of freehold property; estate management services relating to transactions in real property;

Valuation of property; property portfolio management; management of property; advisory services relating to real estate ownership; advisory services relating to real estate valuations; corporate real estate advisory services; computerised information services relating to real estate; consultation services relating to real estate; provision of information relating to real estate property; provision of information relating to the property market; research services relating to real estate acquisition; research services relating to real estate selection; mortgage financing and asset securitisation; consulting services regarding payment solutions, banking, credit card, debit card, payment card and automatic teller machine services; **all included in Class 36.**

To be associated with Mark No: 56792.

PRISM SERVICES HOLDINGS LIMITED, 20 Micoud Street, Castries, Saint Lucia - 15/03/2018.
Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.



Trade Mark Application No. 56808

Class 36: Insurance services; **all included in Class 36.**

To be associated with Marks Nos.: 56804 and 56806.

ACRISURE, LLC, 5664 Prairie Creek Drive, S.E., Caledonia, Michigan 49316, United States of America - 20/03/2018. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

ENOVA

Trade Mark Application No. 56880

Class 12: Electric vehicles, namely, electric cars and trucks; electric engines for cars and trucks; automobile chassis for electric cars and trucks; **all included in Class 12.**

GREEN4U TRADEMARKS, INC., 1394 Broadway Avenue, Braselton, Georgia 30517, United States of America - 23/04/2018. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

ICONA

Trade Mark Application No. 56904

Class 43: Hotel services; providing hotel accommodation services; providing temporary accommodation at hotels and guesthouses; providing extended stay hotels and guesthouses; hotel services for preferred customers; resort hotel services; resort lodging services; restaurant and bar

services; cafe and cocktail lounge services; renting of party rooms; providing temporary accommodations, namely, hotel rooms; rental of rooms for holding social functions, conferences, conventions, exhibitions, seminars and meetings; provision of general purpose facilities for meetings, conferences and exhibitions; provision of banqueting and social function facilities for special occasions; **all included in Class 43.**

ICONA, LLC, 2501 Seaport Drive, Suite SH400, Chester, PA 19013, United States of America - 04/05/2018. Address for service is: **ImPact Trademark Services LLC., Suite 206, Commerce Building, 54 Reid Street, Hamilton HM12, Bermuda.**

PROPHECY

Trade Mark Application No. 56905

Class 33: Alcoholic beverages (except beers); **all included in Class 33.**

E. & J. GALLO WINERY, 600 Yosemite Boulevard, Modesto, California 95354, United States of America - 04/05/2018. Address for service is: **Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.**

VIVO

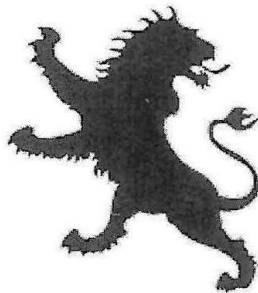
Trade Mark Application No. 56993

Class 35: Publicity; presentation of goods on communication media for retail purposes; provision of space on websites for advertising goods and services; on-line business information via a website; organization of exhibitions for commercial or advertising purposes; import-export agency services; sales promotions for others; provision of an on-line marketplace for buyers and sellers of goods and services; compilation of information into computer databases; systemization of information into

computer databases; arranging subscriptions to telecommunication services for others; updating and maintenance of data in computer databases; web indexing for commercial or advertising purposes; compiling indexes of information for commercial or advertising purposes; **all included in Class 35.**

To be associated with Mark No. 56388.

VIVO MOBILE COMMUNICATION CO., LTD., 283#, BBK Road, Wusha, Chang'An, Dongguan Guangdong, China - 17/10/2017. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 56703

By consent of Proprietor of Trademark No. 9759.

Class 25: Clothing, namely, belts, blazers, blouses, boots, bras, caps, coats, dresses, flip flops, gloves, gowns, halter tops, hats, headbands, jackets, jeans, jogging suits, leotards, lingerie, mittens, pajamas, pants, pantyhose, robes, sandals, sarongs, scarves, shirts, shoes, shorts, skirts, slippers, sneakers, socks, stockings, suits, sweat pants, sweat shirts, sweat shorts, sweat suits, sweaters, swimsuits, tank tops, ties, underwear and vests; **all included in Class 25.**

To be associated with Mark No. 50478.

EXPRESS, LLC, 1 Express Drive, Columbus, Ohio 43230, United States of America - 24/01/2018. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

DELVAC

Trade Mark Application No. 56906

Class 4: Industrial oils and greases, wax, namely, [raw material] industrial wax; lubricants; dust absorbing, wetting and binding compositions; fuels and illuminants; candles and wicks for lighting; engine oils; gear oils; lubricating greases; **all included in Class 04.**

EXXON MOBIL CORPORATION, 5959 Las Colinas Boulevard, Irving, Texas 75039, United States of America - 08/05/2018. Address for service is: **Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

FORMULA 409

Trade Mark Application No. 56681

Disclaimer: Registration of this Mark shall give no right to the exclusive use, separately, of the word "FORMULA" and the numeral "409".

Class 3: Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; **all included in Class 3.**

THE CLOROX COMPANY, 1221 Broadway, Oakland, CA 94612, United States of America - 05/01/2018. Address for service is: **Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.**

ANDEXXA

Trade Mark Application No. 56986

Class 5: Pharmaceutical preparations for use in oncology and hematology; pharmaceutical preparations for the treatment of coagulation disorders, thrombosis, hematologic cancers, and inflammation; **all included in Class 5.**

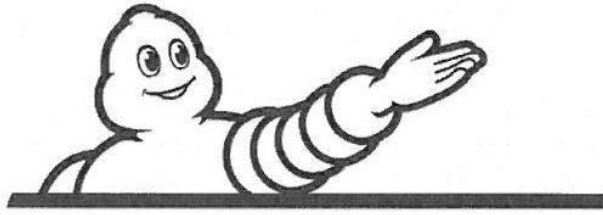
PORTOLA PHARMACEUTICALS, INC., 270 East Grand Avenue, South San Francisco, California 94080, United States of America - 31/05/2018. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

NUTRAMENT

Trade Mark Application No. 56504

Class 29: Nutritionally complete food consisting principally of milk solids; **all included in Class 29.**

HARVEST HILL BEVERAGE COMPANY, 1 High Ridge Park, Second Floor, Stamford, Connecticut 06905, United States of America - 25/09/2017. Address for service is: ImPact Trademark Services LLC., Suite 206, Commerce Building, 54 Reid Street, Hamilton HM12, Bermuda.



Trade Mark Application No. 56849

Class 39: Assistance in the event of vehicle tyre breakdown (towing); repatriation services for people and/or vehicles in the event of breakdown; storage of tyres or wheels for vehicles; vehicle location services; information services relating to the tracking of vehicles and trailers; transport; transportation information; transportation logistics; transport of goods; delivery of tyres and/or wheels for vehicles and/or parts and fittings for vehicles;

Travel arrangement, including by the online transmission of road itineraries, accessible via global communications networks (Internet); providing transport, travel and point-of-interest information relating to roadway, geographic, mapping, navigation, traffic, road itineraries via telecommunication networks and mobile devices; navigation and vehicle location services by computer via global positioning systems (GPS); consulting and information services related to transport by road, air, sea and rail; information and advice in the field of route planning, transport, traffic and travel; transportation of equipment for humanitarian aid operations and solidarity actions; **all included in Class 39.**

To be associated with Mark Nos.: 56839, 56847 and 56852.

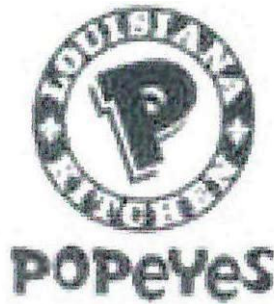
COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN, 12 Cours Sablon, 63000 Clermont-Ferrand, France - 27/03/2018. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

ESIS

Trade Mark Application No. 56892

Class 9: Computer software and downloadable mobile applications; computer programs; computer programs for use in insurance; downloadable software for insurance claims management and administration; downloadable software for use in the insurance industry, namely, software for use in insurance claims information, assessment, management, payments, and billing; computer software for use in insurance policy claims submissions, claims processing, and incident reporting; computer software that allows transmission and exchange of data in real time between and among businesses, and for conversion of digital content into other forms of digital content, all for use in the insurance industry; downloadable electronic publications, electronic information in the nature of downloadable reports and downloadable written articles, provided online in the fields of risk management and insurance; **all included in Class 9.**

CHUBB LIMITED, Bäregasse 32, 8001 Zurich, Switzerland - 02/05/2018. Address for service is: **Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**



Trade Mark Application No. 56134

Disclaimer: Registration of this Mark shall give no right to the exclusive use of the letter "P" and the word "Louisiana".

Class 35: Wholly-owned or franchised restaurants retail services connected with chicken and seafood in preparation for consumption on or off the premises; **all included in Class 35.**

To be associated with Mark No: 56135.

POPEYES LOUISIANA KITCHEN, INC., 400 Perimeter Center Terrace, Suite 1000, Atlanta, Georgia 30346, United States of America - 28/02/2017. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

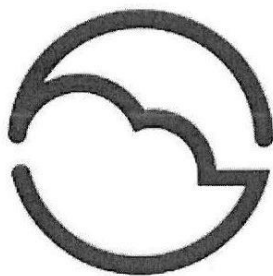
GLADE PLUGINS

Trade Mark Application No. 56550

Disclaimer: Registration of this Mark shall give no right to the exclusive use of the word "Plugins".

Class 11: Electrical fragrance dispenser; **all included in Class 11.**

S.C. JOHNSON & SON, INC., 1525 Howe Street, Racine, Wisconsin 53403, United States of America - 31/10/2017. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 56531

Class 36: Financial risk management services for analyzing computerized systems and computer networks for digital risk management; consulting services in the field of digital risk management; design, installation, maintenance and repair of systems used in conjunction with digital risk management; insurance services, namely, underwriting, issuing and administering digital risk insurance; reinsurance underwriting; systems for logging insured transmissions and data; systems for tracking insured transmissions and data; publications in the field of digital risk management; **all included in Class 36.**

CLOUDCOVER IP, LLC, 2999 Country Road 42 West, Suite 200, Burnsville, MN 55306, United States of America - 13/10/2017. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.

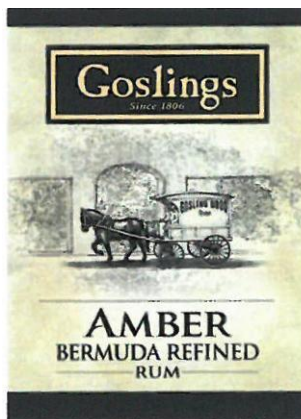


Trade Mark Application No. 56894

Class 3: Shaving preparations, namely, shaving creams, shaving gels, shaving lotions, shaving oils and shaving foams; **all included in Class 3.**

To be associated with Mark Nos.: 29547 and 52867.

THE GILLETTE COMPANY LLC, One Gillette Park, Boston, Massachusetts 02127, United States of America - 03/05/2018. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.



Trade Mark Application No. 56716

Disclaimer: Registration of this Mark shall give no right to the exclusive use of the words "Bermuda", "Refined" and "Rum" and the numeral "1806".

Class 33: Alcoholic beverages (except beers); cocktails, wines, spirits, (beverages) and liqueurs or rum; distilled spirits; rum cocktails; **all included in Class 33.**

To be associated with Mark Nos.: 40271, 54573, 54574 and 9255.

GOSLING BROTHERS LIMITED, 17 Dundonald Street, Hamilton HM 10, Bermuda - 30/01/2018. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 56997

Class 3: Bleaching preparations for household use; cleaning preparations; **all included in Class 3.**

F.A.B., INC., 1225 Old Alpharetta Road, Suite 235, Alpharetta, Georgia 30005, United States of America - 04/06/2018. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.



Trade Mark Application No. 56907

Disclaimer: Registration of this Mark shall give no right to the exclusive use, separately, of the letters "G", "B" and "T".

Class 5: Pharmaceutical preparations for the treatment of hematological disorders such as sickle cell disease; pharmaceutical preparations for the treatment of hypoxic and hypoxemic conditions; pharmaceutical preparations for the treatment of pulmonary disorders such as idiopathic pulmonary fibrosis and acute lung injury; and pharmaceutical preparations for the treatment of cancers and inflammatory disorders; **all included in Class 5.**

GLOBAL BLOOD THERAPEUTICS, INC., 171 Oyster Point Blvd., Suite 300, South San Francisco, California 94080, United States of America - 08/05/2018. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.



Trade Mark Application No. 56908

Disclaimer: Registration of this Mark shall give no right to the exclusive use, separately, of the letters "G", "B" and "T".

Class 42: Pharmaceutical research and development services; **all included in Class 42.**

GLOBAL BLOOD THERAPEUTICS, INC., 171 Oyster Point Blvd., Suite 300, South San Francisco, California 94080, United States of America - 08/05/2018. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

Applications for registration in Part B of the Register



Trade Mark Application No. 56105

Disclaimer: Registration of this Mark shall give no right to the exclusive use, separately, of the letters "F" and "M".

Section 24 Application: Application is made under Section 24 for a series of three Marks. The first Mark in the series is limited to the colours, Blue and White; the second Mark in the series is limited to the colour Blue; and, the third Mark in the series is limited to the colours, Black and Grey as shown on the Trade Mark Application.

Class 36: Insurance services; re-insurance services; reinsurance and insurance underwriting services; insurance management services; insurance broking services; insurance agency services; actuarial services; insurance information and research services; re-insurance information and research services; insurance assessment services relating to safety-engineering; loss- adjustment services; Financial information, research and advisory services; exchange and information services relating to the trading of securities, derivatives, futures, options and alternative risk financing; financial investment and management services; organisation and operation of trading markets for financial services and financial instruments; organisation and operating of trading markets for services relating to insurance and the insurance business;

Organisation and operating of trading markets relating to re-insurance and the re-insurance business; provision of services and facilities for the processing and settlement of insurance and the financial aspects thereof; provision of services and facilities for the processing and settlement of re-insurance and the financial aspects thereof; pension fund administrative services; pension and investment fund management; provision of guarantees and surety; investment consultation, investment management, investment advisory services; mutual fund creation, marketing, sales and management; financial management and administrative services rendered to health care providers; premium financing; investment trust services; preparation of financial reports and analysis; financial planning; financial research and management; cash management;

Real estate agency services; real estate management; property valuation and management; mortgage services; financing of loans; asset management; management of collective investment schemes; financial brokerage; fiduciary services; fund investment; provision of financial guarantees; securities, stocks and bonds brokerage; surety services; trusteeship and executorship; financial consultation; real estate financing services; mortgage lending; annuity underwriting and annuity administration services; mortgage fund management services; information services relating to all the aforesaid including the provision of information and services by electronic means on computer networks and databases including the world wide web and the Internet; information and advisory services relating to the aforesaid services; **all included in Class 36.**

To be associated with Mark Nos.: 32585, 32586, 32587, 32588, 32589, 32590, 49561, 49562, 49565, 56101, 56103, 56106, 56108 and 56109.

FM INVESTMENTS (HOLDING) LTD., 75 Front Street, Hamilton HMEX, Bermuda - 15/02/2017. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.